CUSTOM BUSINESS IP PACKAGE

Original branded media assets created specifically for your organization.

STARTING AT $1,800

Designed for businesses that want a recognizable character, branded story asset, mascot, campaign identity, educational property, or proprietary media concept they can use over time.

Included Production Package

Item	Price / Terms
Original custom character	$250
Master audio/theme track	$150
3-minute master animation	$500
20-image visual library	$100
Two animation edits	Included
Creative development/collaboration	Included

Core production value: $1,000 before licensing.

Commercial Licensing

Item	Price / Terms
5-year commercial license	From $800
Extended 5-20 year license	Quoted by scope and use
25-year commercial license	$10,000
Full acquisition / assignment	Negotiated, starting around $25,000

Available Add-Ons

- Music distribution for the original theme/audio
- Additional animation edits or alternate cuts
- Additional image-library assets
- Additional characters or visual variants
- Extended animation or campaign production
- Additional media/territory/license rights
- Ongoing production support

Acquisition or assignment is handled under a separate negotiated agreement and may include retained royalties, backend participation, attribution, or other continuing economic terms.

Free consultation | Written agreement | Production roadmap | Milestone approvals | Final delivery

October 2026 incentive: 10% off eligible production/service fees for agreements signed during October.